

To whom it may concern:

We seldom meet people in our lives who make a positive impact. Most of us can count those influential people on one hand. Nichole West is one of those most positive influential people who have walked into my life. She has been the most memorable mentor to me.

When it comes to longevity of a career, she has got it. She has poured her entire life into the cannabis industry, and it seems she's just getting started. The passion and dedication from this woman is unbelievable. She showed me how to find the positive in many situations. Suddenly I found myself wanting to work the hardest in my entire life so I could be one tenth of the professional she is.

I remember when I was hired to be the dispensary manager (my dream job) at an amazing dispensary. This was the only dispensary that I felt (and still feel) takes medical cannabis to the next level. The level people with life threatening illnesses, put their faith in some people behind a counter selling the same thing as every other store in town. My fiancée and I put our faith in them to help us in gaining back his day to day life when robbed of it from his epilepsy. This is why I loved this place. Nichole put together the dream team. It was amazing. I had never been a part of a "team building dance off" until this point in my life. She not only assembled the team, but had 15 people working together like we had known each other for years. When we took the teamwork to the store, to see if we worked well together, it was the most beautiful harmonious team I had ever worked with.

It will be difficult to work for anyone besides Nichole. Over the last four years, I have developed a standard to not work for anyone who won't work as hard as she does. I grew my career working with and for her. She shows that there are people out there willing to help others further themselves.

Thank you for your time,
Erin Catalano
716-225-1131